



Shy Harris

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EDUCATION

The University of Akron May 2021

Myers School of Art

Bachelor of Fine Arts in Graphic Design

SKILLS

Adobe Suite	Figma
Photoshop	Procreate
Illustrator	Sketchbook Pro
Indesign	Microsoft Suite
Dreamweaver	Canva
Lightroom	

INVOLVEMENT

Midwest Subset Design Group

January 2021 – Present

Student Design Society

Treasurer 2018 – 2019

Society Of Student Illustrators

Treasurer 2018 – 2019

Sigma Lambda

Historian 2017 – 2018

Emerging Leader

Member 2016 – 2017

AWARDS

Manager Award | Performance That Inspires

Vitamix — April 2022

Team Recognition Award

Vitamix — October 2022

EXPERIENCE

Awesome Otter July 2023 – December 2023

Graphic Designer

- Collaborated with a dynamic team to craft and implement creative concepts across diverse mediums such as branding, web, print, and digital marketing materials.
- Designed original visual elements that effectively conveyed the client's brand, message, and business objectives.
- Contributed fresh, innovative ideas in brainstorming sessions, enhancing project creativity.
- Maintained effective communication with team members, clients, and stakeholders to ensure precise project execution.

Vitamix June 2021 – April 2023

Graphic Designer

- Implemented consistent brand/visual elements and utilized guidelines across campaigns.
- Produced original design work for the target audience and contributed to digital storytelling.
- Collaborated with the in-house Creative Team to align with strategic direction.
- Created cross-platform content, including TikTok and international assets takeover.

NFM+Dymun January – May 2021

Graphic Designer Intern

- Collaborated with cross-functional teams to grasp project goals and scope.
- Contributed to web design, print, and production projects.

Taylor Institute for Direct Marketing 2019 – 2020

Graphic Designer

- Created print and digital communications for College of Business Administration and Marketing Department, contributing to event planning for 100+ attendee annual events and major marketing events attracting professionals from across Ohio.

Residence Life and Housing 2017 – 2020

Graphic Designer

- Designed promotional materials for Residence Life and Housing events, including posters, napkin holders, door hangers, and electronic bulletin boards.