



PROCESS BOOK | SHY HARRIS

- 1 NEW ORLEANS BROCHURE**
TYPOGRAPHY IV
- 2 CILANTRO THAI & SUSHI**
CORPORATE IDENTITY
- 3 BREWPORT**
UI/UX
- 4 CHERRYBLOSSOM FESTIVAL**
PRODUCTION II

NEW ORLEANS BROCHURE
TYPOGRAPHY IV

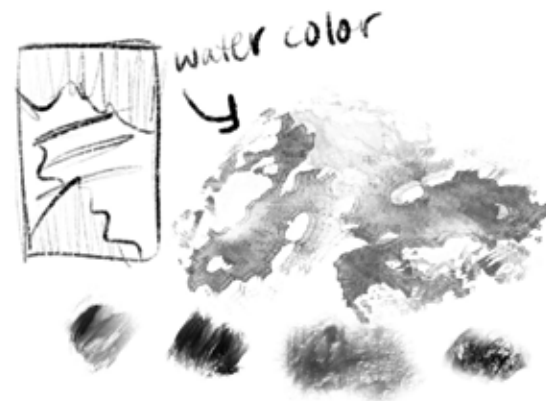
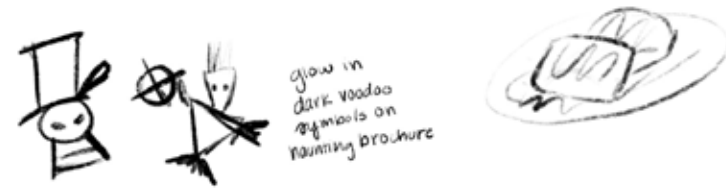
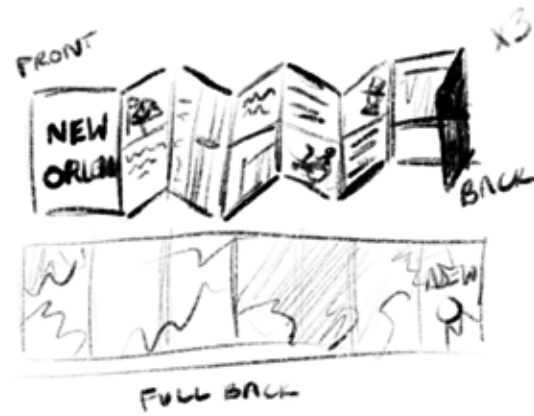
MOODBOARD



MOODBOARD



SKETCHES



New Orleans

NEW Orleans

NEW Orleans

New Orleans



TYPOGRAPHY

Concave Tuscan | Regular

NEW ORLEANS
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Becker Gothics | Egyptian

NEW ORLEANS
ABCDEFGHIJKLMNOPQRSTUVWXYZ

HWT Artz | Regular

NEW ORLEANS
ABCDEFGHIJKLMNOPQRSTUVWXYZ

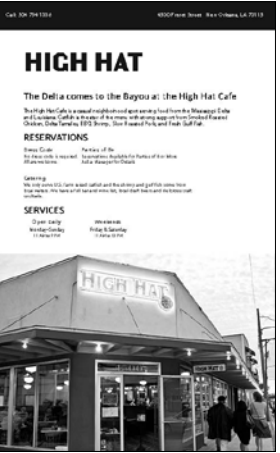
HWT American | Solid

NEW ORLEANS
ABCDEFGHIJKLMNOPQRSTUVWXYZ

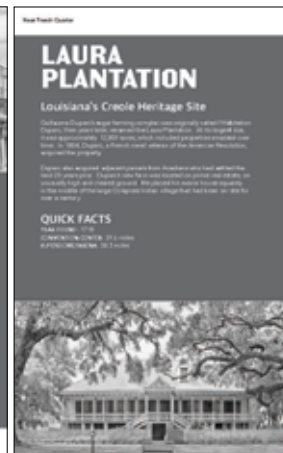
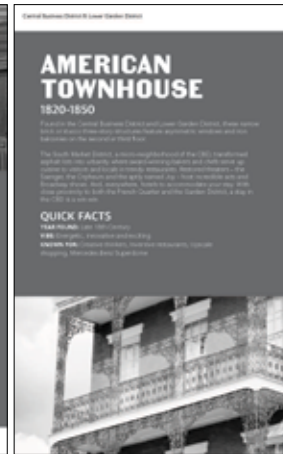
Beckers Gothic | Concave

NEW ORLEANS
ABCDEFGHIJKLMNOPQRSTUVWXYZ

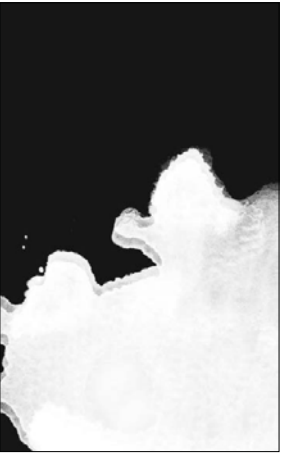
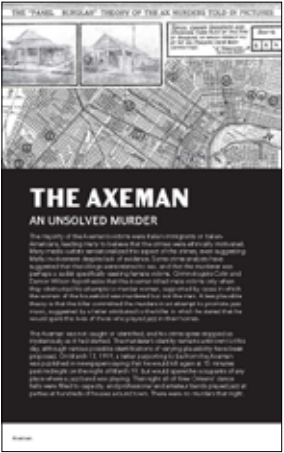
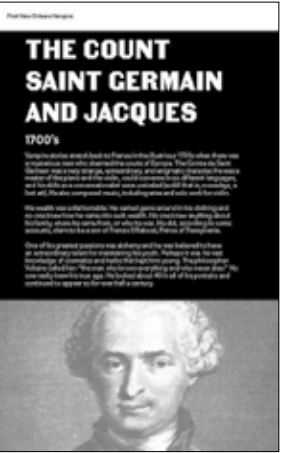
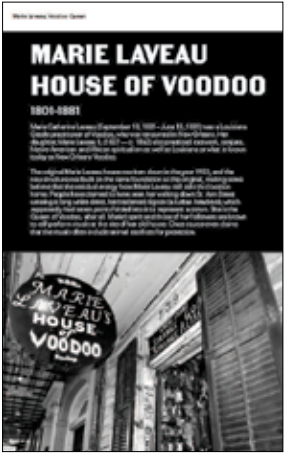
BROCHURE LAYOUTS



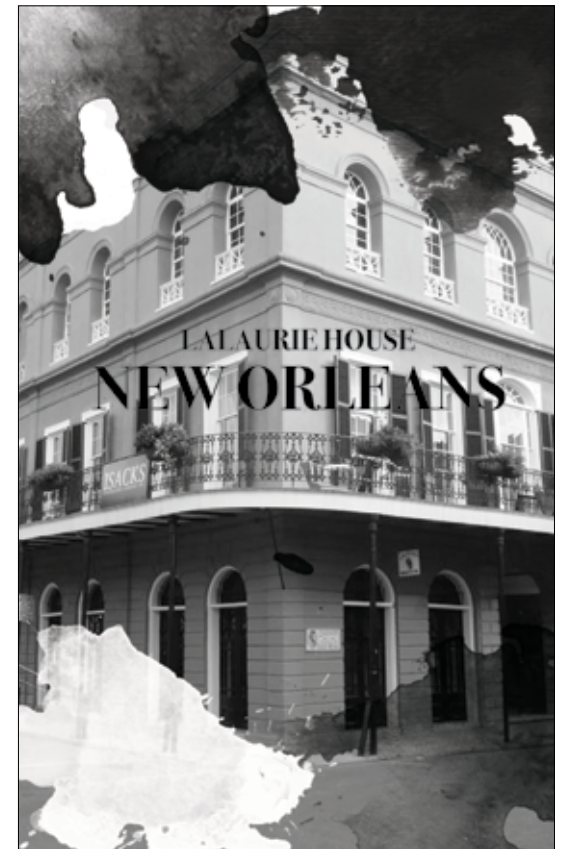
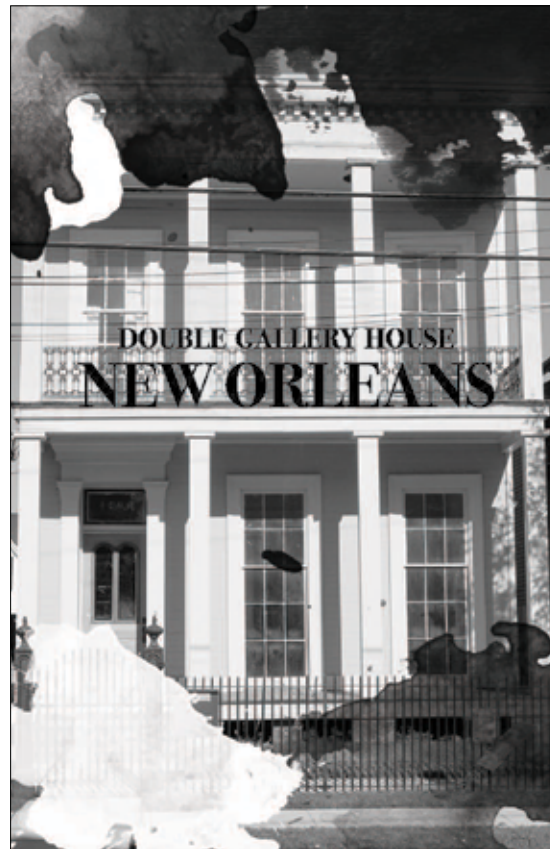
BROCHURE LAYOUTS



BROCHURE LAYOUTS



LARGE SCALE APPLICATION



MOCKUPS



MOCKUPS



CILANTRO THAI & SUSHI
CORPORATE IDENTITY

SKETCHES

PICTOGRAM



ABSTRACT



MONOGRAM



LOGOTYPE

CILANTRO

CILANTRO
thai & sushi

cilantro
THAI & SUSHI

CILANTRO

COMBINATION



Cilantro



FINALIZED ICONS

PICTOGRAM



ABSTRACT



MONOGRAM



LOGOTYPE



COMBINATION



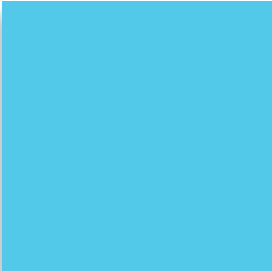
FINAL LOGO



COLOR PALETTE



PANTONE		RGB	
FIRE CRACKER 16-1452 TCX		RED	243%
		GREEN	105%
		BLUE	68%
CMYK		HEX	
CYAN	0%	F36944	
MAGENTA	72%		
YELLOW	79%		
BLACK	0%		



PANTONE		RGB	
COATED BLUE		RED	89%
		GREEN	203%
		BLUE	232%
CMYK		HEX	
CYAN	55%	59CBE8	
MAGENTA	0%		
YELLOW	1%		
BLACK	0%		

COLOR

The colors chosen were to make the brand stand out and pop. The colors are also representative of the ocean and its exotic fish.

TYPOGRAPHY

LOGO

BELLO SCRIPT PRO

*Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0 . , ? ! &*

CENTURY GOTHIC PRO

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0 . , ? ! &

ADVERTISEMENT

AVENIR

BOOK

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0 . , ? ! &

BOOK OBLIQUE

*Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0 . , ? ! &*

BLACK

**Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0 . , ? ! &**

MEDIUM

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0 . , ? ! &

SOFIA PRO CONDENSED

BLACK

**Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0 . , ? ! &**

REGULAR

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0 . , ? ! &

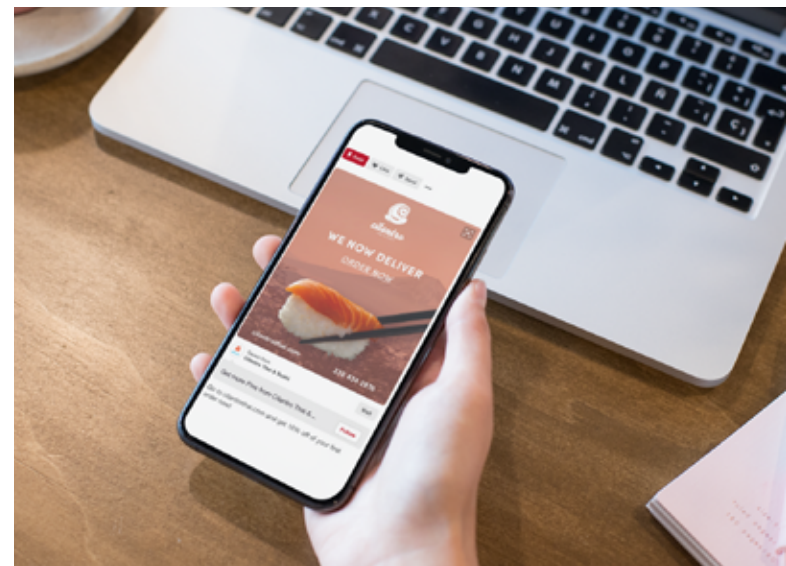
BOLD

**Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9 0 . , ? ! &**

MOODBOARD



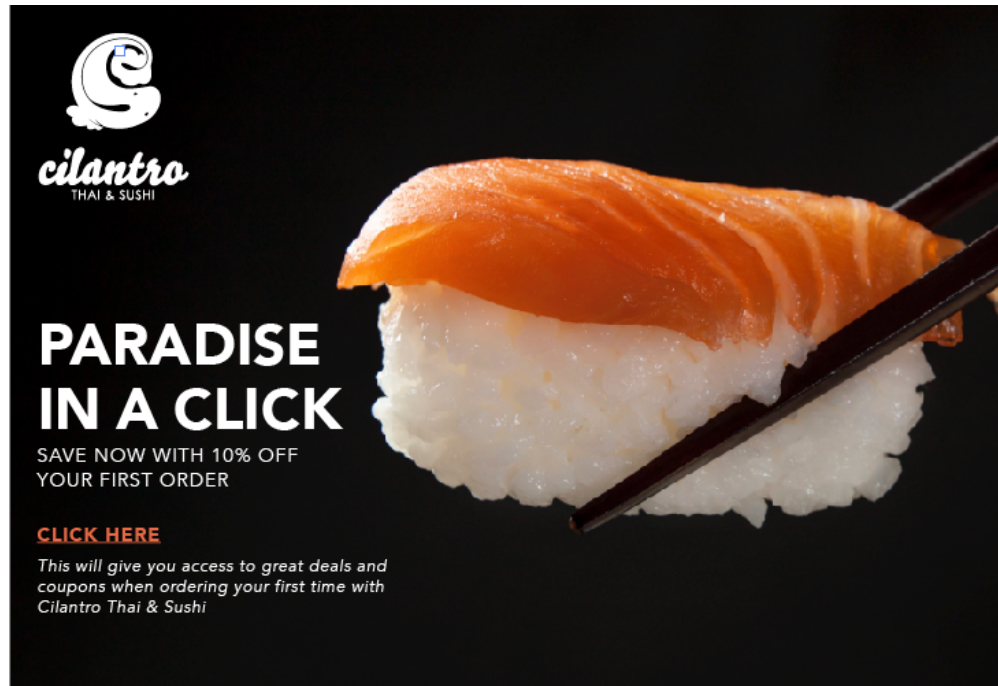
BUILDOUT



BUILDOUT



BUILDOUT



BUILDOUT



BREWPORT
UI/UX

APP IDEAS

Cat App

An app to help with local strays in the area and what to do to prevent kitten season from happening in your area.

Design Tips

An app to help designers with inspiration and techniques that they have hard time learning on their own time.

Odd Pets

Raising animals that do not fit the mold of typical normal animals in your own household and what needs they require assistance.

Fitness

An easier way of tracking fitness and dietary ways for your health.

Traffic

Reports any accidents or policemen on the highway to look out for.

Produce Tracker

Tracks your produce and food based on color, when you purchased, feel, and when it has gone bad.

Brew Passport

App that tracks your brewery locations for your passports.

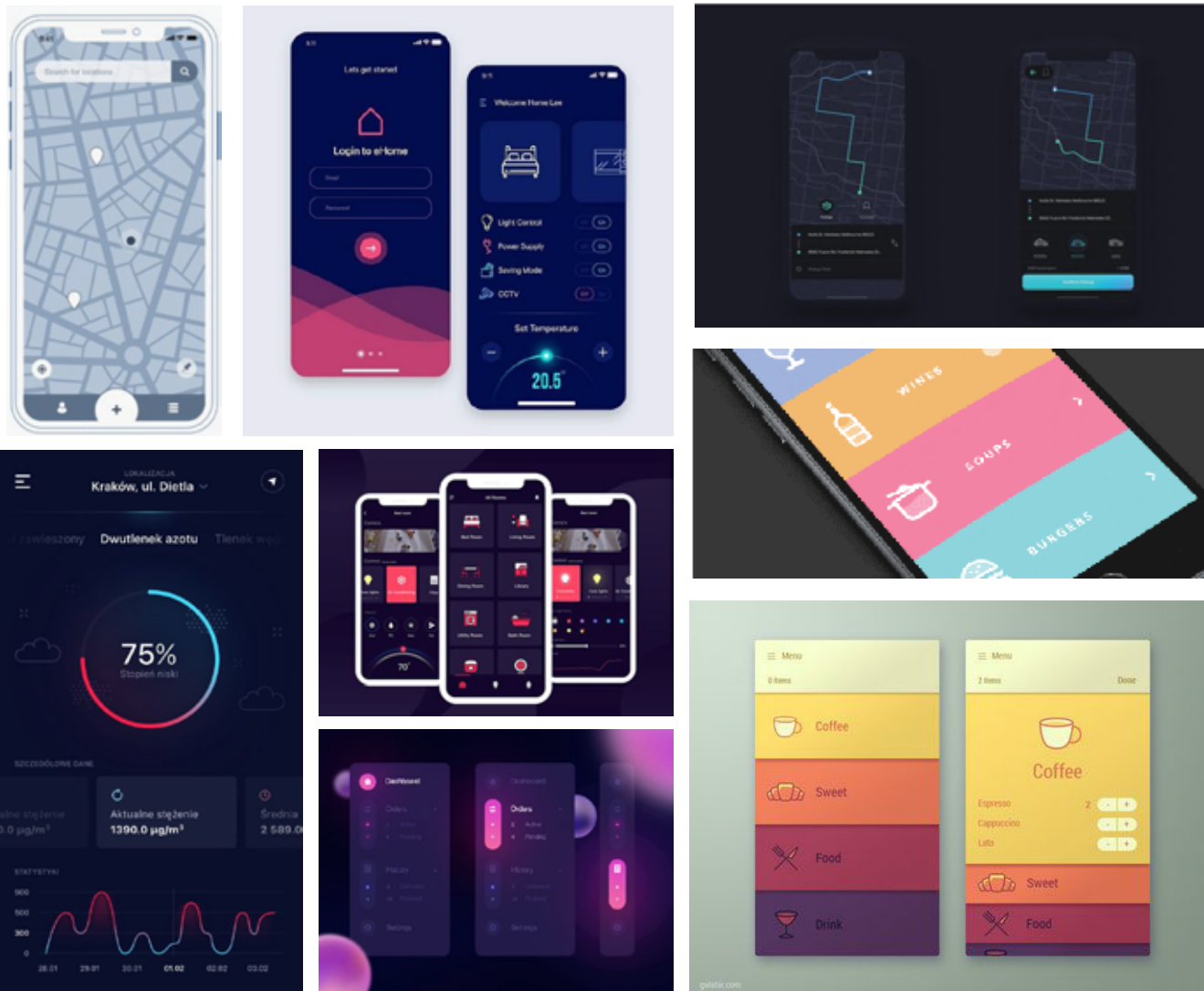
Scavenger Hunt

Large sized scavenger hunt to help with companies, and groups as team building exercise.

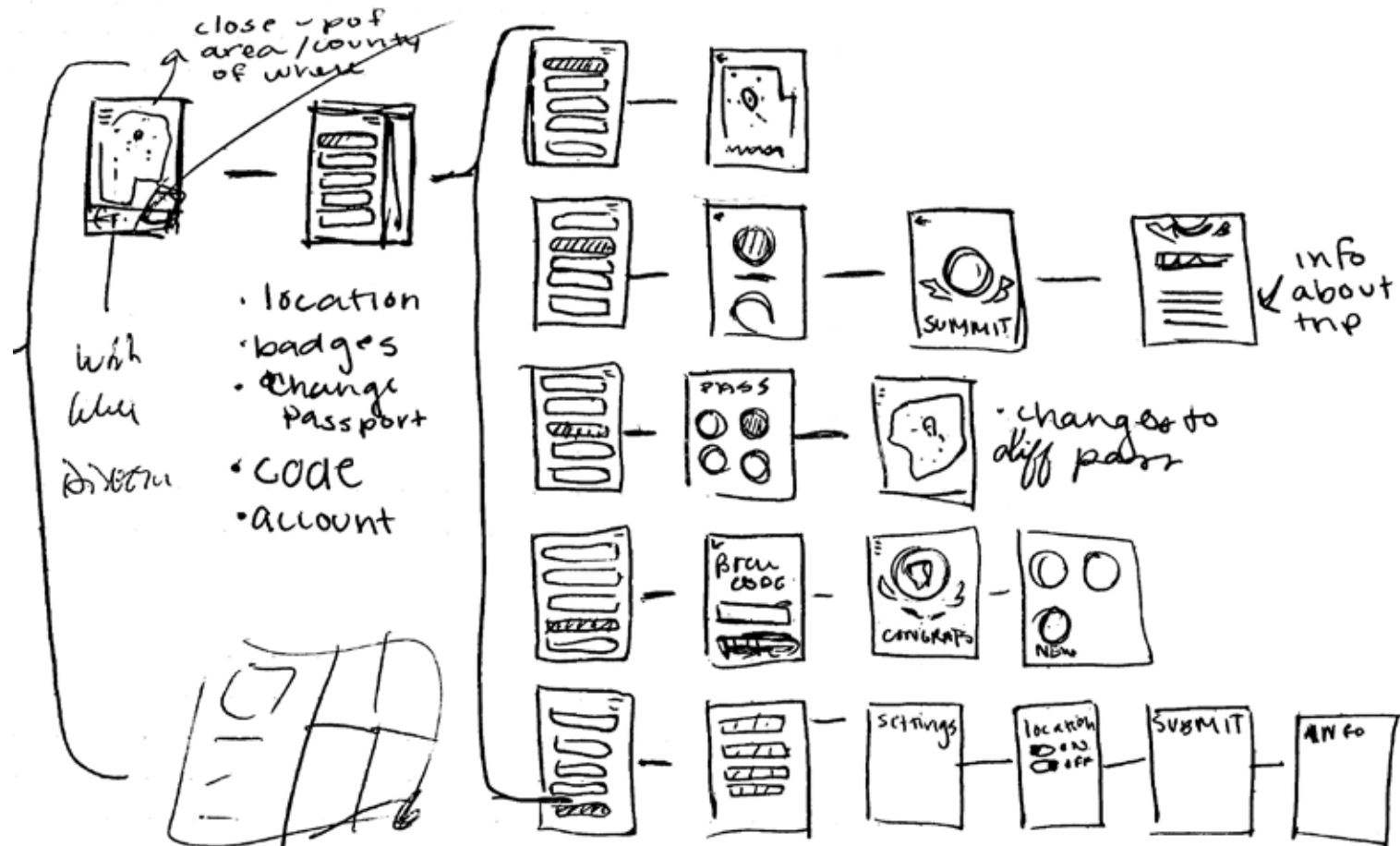
Star/Sign

To help understand your certain destiny and predictions for what your day holds and how your life is aligned.

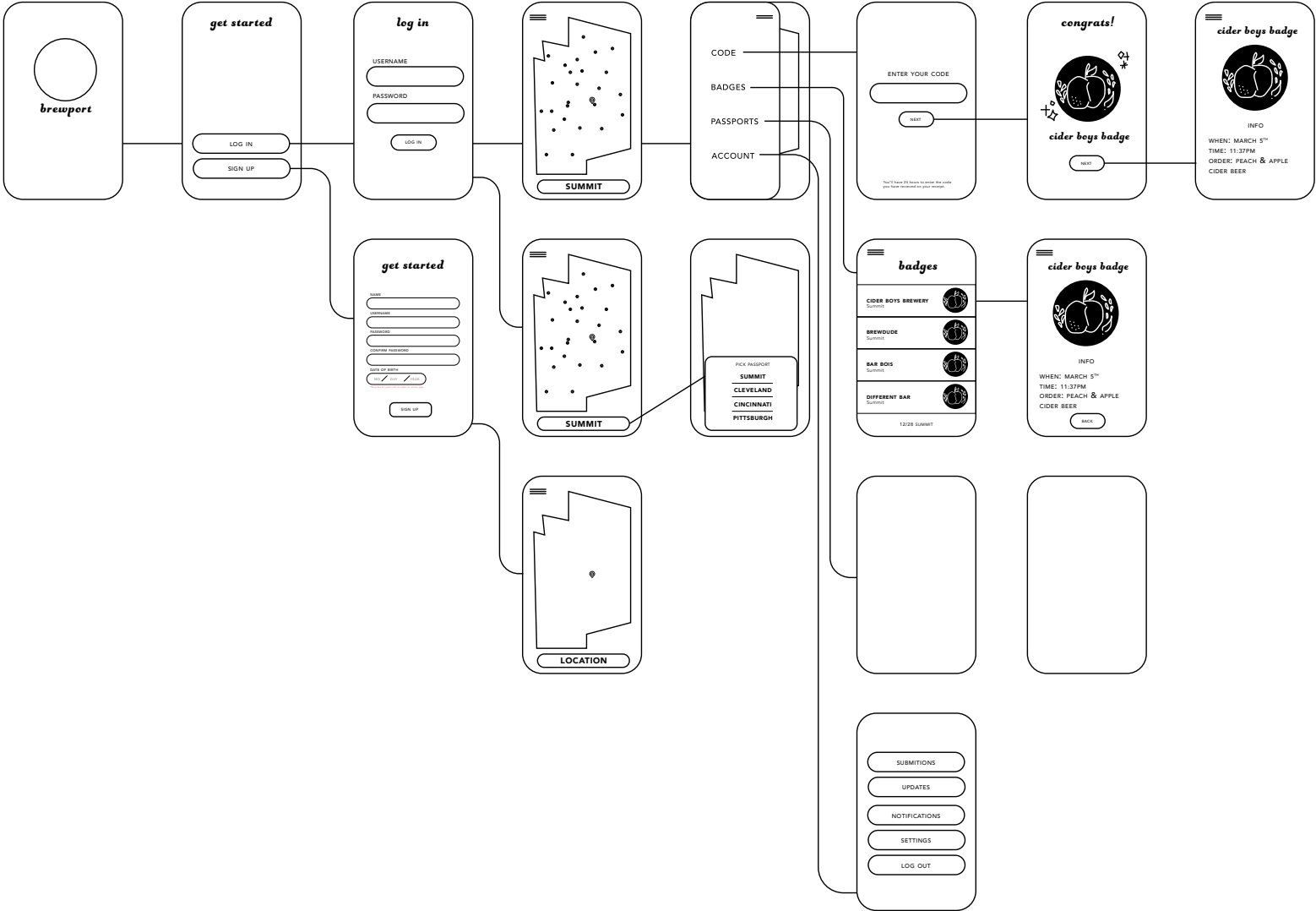
MOODBOARD



SKETCHES



SITEMAP



TYPOGRAPHY

Chippewa Falls | Regular

BREWPORT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Zeitung Micro Pro | Bold

BREWPORT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Zeitung Micro Pro | Extralight Italic

BREWPORT

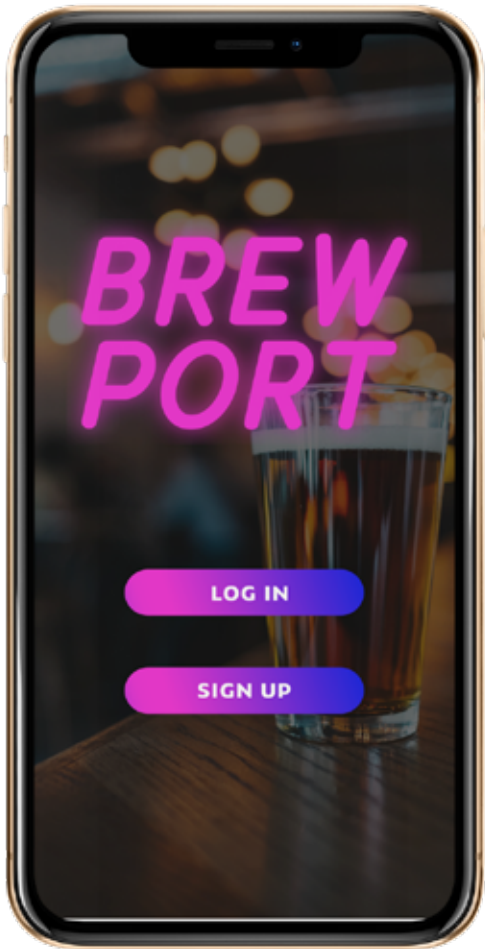
ABCDEFGHIJKLMNOPQRSTUVWXYZ

Sailors Condensed | Regular

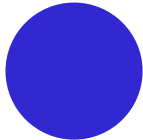
BREWPORT

ABCDEFGHIJKLMNOPQRSTUVWXYZ

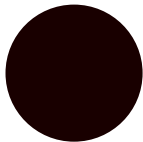
COLOR PALETTE



RGB
RED 226%
GREEN 55%
BLUE 198%



RGB
RED 49%
GREEN 40%
BLUE 210%

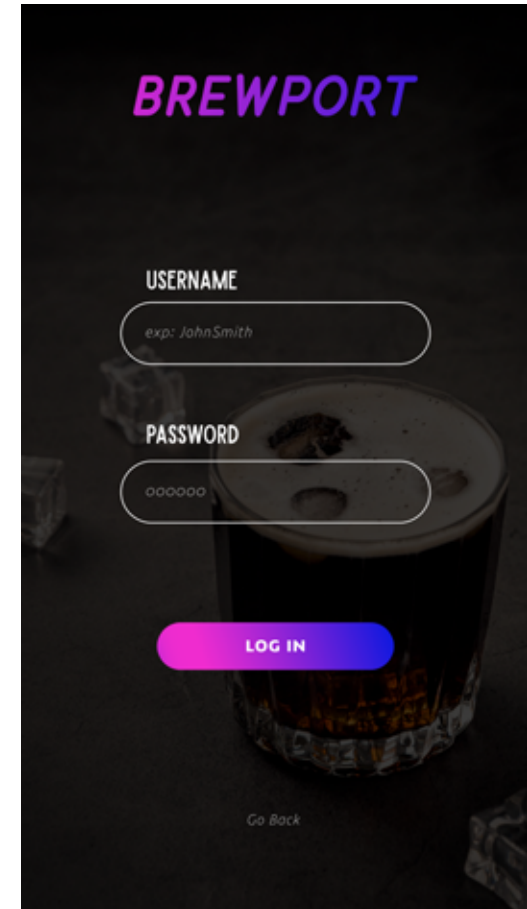
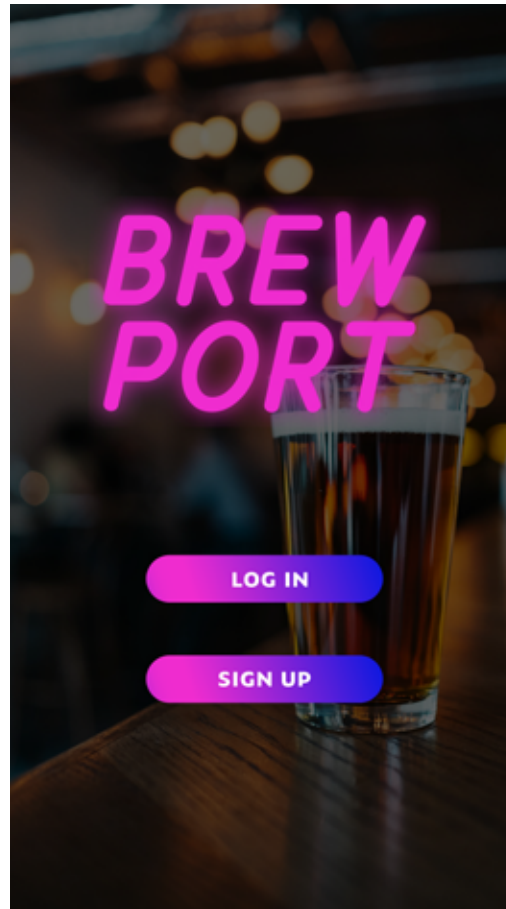


RGB
RED 25%
GREEN 0%
BLUE 0%

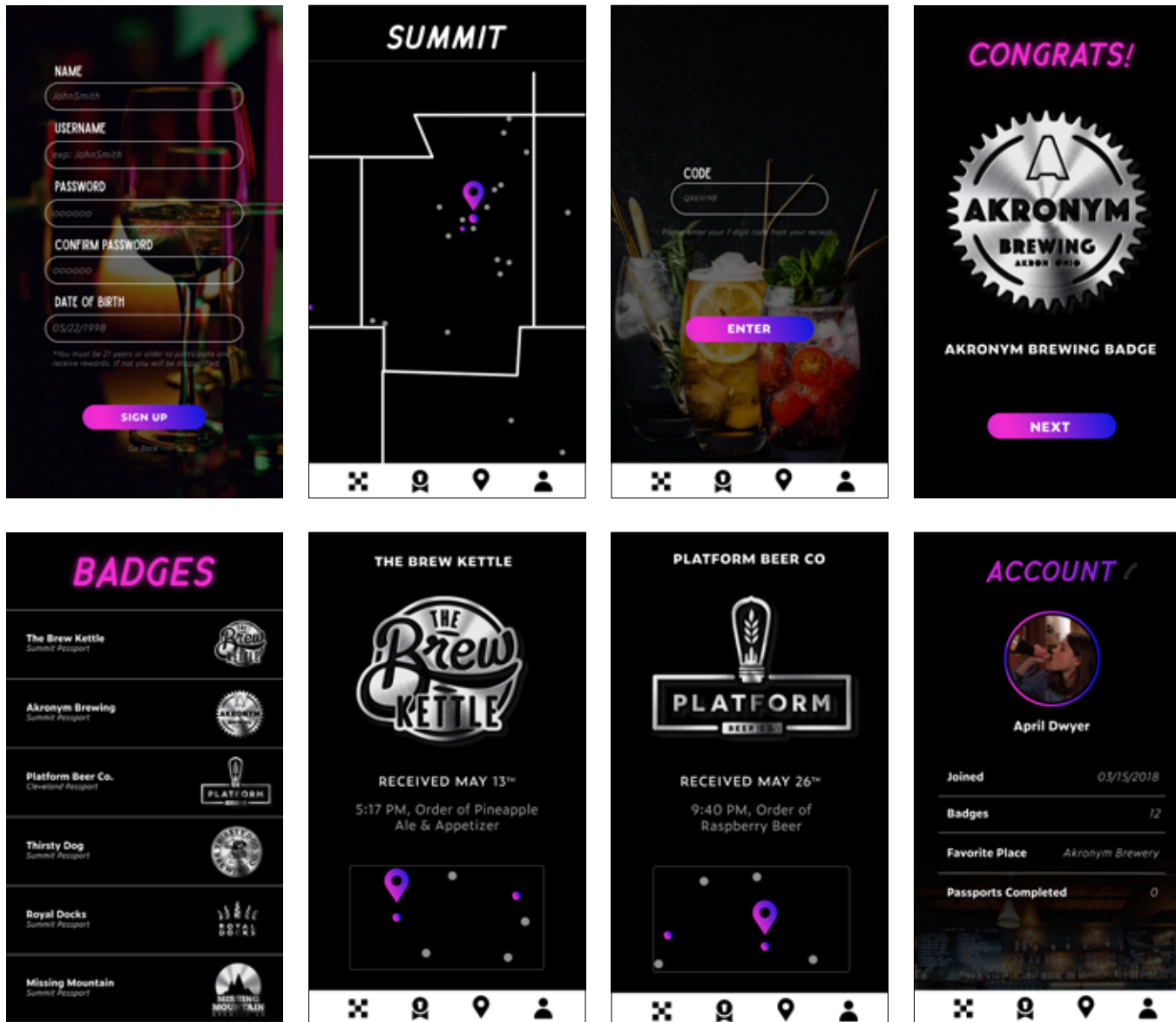
ICON



SCREENS



SCREENS



ABOUT



WHAT IS BREWPORT?

Brewport is an app that takes your old paper passport to the next level. Using brewport you can keep track of multiple brewing passports from all over the world! Instead of stamps you receive badges and points that can get you free stuff.

NAVIGATION

CODE

The code is what helps you get your badges. You take your one time use code from your receipt that will accumulate with points.

LOCATION

This one is your main screen that shows the majority of the time. But if you get away from it there is always a way back to it. It will keep your location up to date and tell you where each brew is and where you have been, being easy to keep track of.

PROFILE

This is where you keep track of your badges, passports, and brews completed. It also shows you which brewery you visit the most.

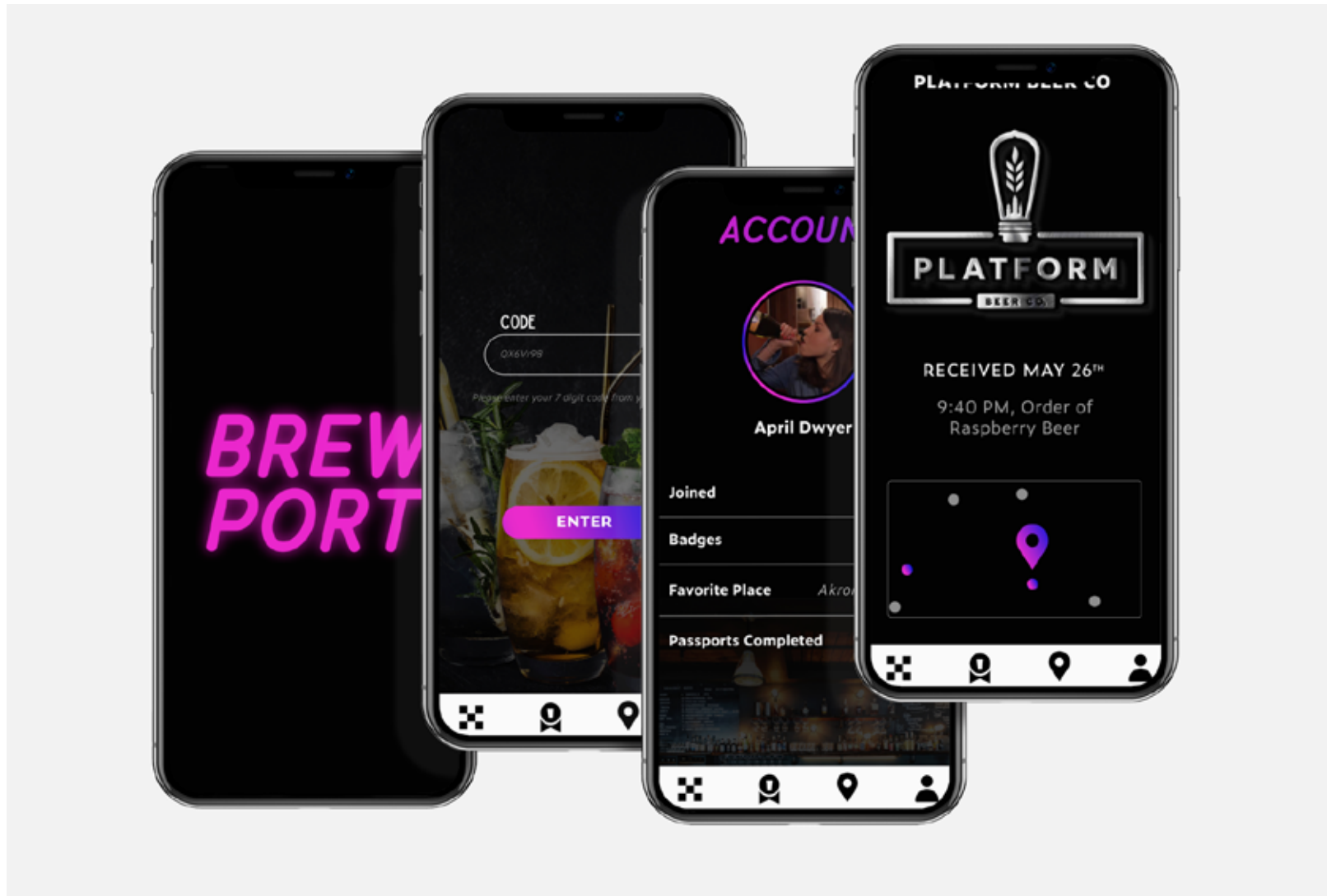
BADGES

Your badges are the most important. After entering your code the badges page shows up. You can see all of them that you have gathered. Even the ones that you recieved from different passports.

MOCKUPS



MOCKUPS



CHERRY BLOSSOM FESTIVAL
PRODUCTION II

FESTIVAL RESEARCH

FUJIFILM FESTIVAL

The FUJIFILM Festival is your opportunity to devote three glorious days to your photography or videography by taking part in immersive workshops, engaging elective courses, and exciting hands-on activities.

INTERNATIONAL GEM SHOW

The International Gem & Jewelry Show (InterGem) is truly the Showplace - Marketplace World of Gems & Jewelry. Our show is a fabulous exhibition that brings hundreds of companies, designers and manufacturers together to provide our customers with the best high-quality jewelry selection at prices that can fit everyone's budget.

YI PING LANTERN FESTIVAL

Yee Peng Festival in Chiang Mai (sometimes written as 'Yi Peng') is celebrated on the full moon of the twelfth lunar month every year, which normally means mid-way through November, but this can vary. The Yee Peng lantern festival is held in November every year.

ÀGITAGUEDA ART FESTIVAL

AgitÁgueda makes an unparalleled contribution to the cultural landscape of the city. Since 2006, some 500 music groups and artists have been on stage. The festival's mission is rooted not only on presenting established artists but also on the promotion of new musical projects while organising "Talentos AgitÁgueda", a competition aimed at promoting the participation of new national artistic projects.

CHERRY BLOSSOM LANTERN FESTIVAL

Every year, the National Cherry Blossom Festival memorializes the gift of 3,000 cherry trees from Mayor Yukio Ozaki of Tokyo to the city of Washington DC in 1912. The annual celebration honors the lasting friendship between the United States of America with Japan and the commitment of continuing the prolonged close relationship between the two countries.

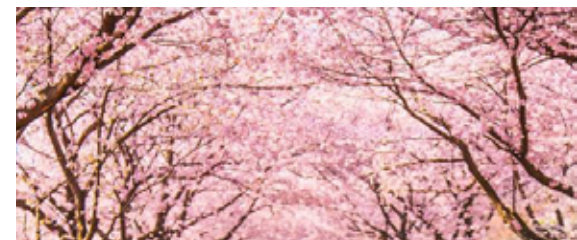
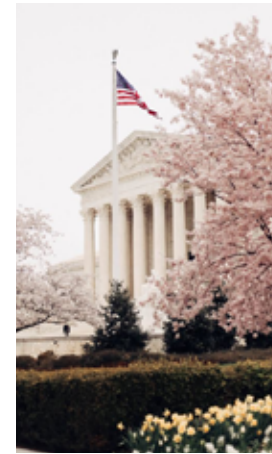
DÍA DE LOS MUERTOS

The Day of the Dead (Spanish: Día de Muertos) is a Mexican holiday celebrated throughout Mexico, in particular the Central and South regions, and by people of Mexican heritage elsewhere.

HOLI FESTIVAL

Holi is a Hindu spring festival, originating from the Indian subcontinent, celebrated predominantly in India, but has also spread to other areas of Asia and parts of the Western world through the diaspora from the Indian subcontinent, also known as the "festival of colors" or the "festival of love".

MOODBOARD



SKETCHES



LOGO

HORIZONTAL



VERTICAL



C 59, M 72, Y 22, K 4
R 244, G 147, B 165
PANTONE P: 71-4 C



C 0, M 53, Y 17, K 0
R 17, G 91, B 137
PANTONE P: 98-8 C



C 89, M 98, Y 39, K 42
R 47, G 25, B 52
PANTONE P: 92-14 C

POSTER



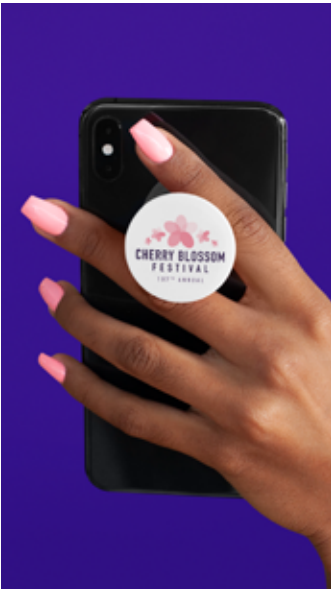
BROCHURE



BUILD OUT



BUILD OUT



BUILD OUT





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